



**OWPG**  
outdoor writers & photographers guild

**Come and  
join us**

# Come and join us

The Outdoor Writers and Photographers Guild is changing. We are widening our membership to include those working in the new media and related professions and industries. As part of the change we are introducing a new category of associate member aimed at organisations and other bodies involved in the many outdoors trades such as gear and clothing manufacturers and distributors, publishers and digital media professionals, footpath and access officers, land management and conservation bodies and media and tourism professionals. The intention is to create an active partnership in achieving our common objective, the promotion and support of sustainable activity in the outdoors.

The Outdoor Writers and Photographers Guild, established in 1980, is the only UK-based association of media professionals actively and professionally involved in sustainable activities in any outdoor setting. Our membership represents a tremendous body of experience and expertise covering almost every conceivable field of activity including hiking, rock-climbing, natural history and the environment, cycling, most watersports and camping. Prominent members include climbers Sir Chris Bonington and Doug Scott, Boardman Tasker winner Peter Gillman, top gear reviewers Chris Townsend, Judy Armstrong and Graham Thompson and Jonathan Williams of Cicerone Press. Our membership also includes many editors and small publishers.



## Our Website

As an associate member, you will have an individual page on the guild's website, which can freely be updated at any time and offers an ongoing opportunity to promote your organisation. For instance manufacturers and distributors would be able to add details of their new products. Visit our website at: <http://www.owpg.org.uk/>

The guild is a source of authoritative knowledge. Associate membership opens the opportunity to develop links with experts in a range of outdoor specialisms, while the ever-growing advice notes section in the website's members' area covers professional topics, from contracts to photography written by practising professionals.

## Promotion

The guild's quarterly 'Media News Bulletin' is distributed to over 1000 media and PR contacts in the UK and worldwide. It offers associate members opportunities for promotion and a platform to launch new products and initiatives.

## Communication

'Outdoor Focus' is the guild's full-colour quarterly members' journal, crammed with news, advice and tips on writing and photography in the outdoors, skills improvement, understanding of the market, and more. Associate members can contribute features on their organisation, work, upcoming developments and topical news

## Networking... the annual dinner & gatherings

The guild provides informal contact with other professionals through local gatherings in various parts of the UK, and through our AGM weekend, where members meet for the guild's annual dinner and awards presentation. These gatherings are a great source of information and inspiration, the chance to build collaborations, or just an opportunity to 'talk shop'.

## Associate Membership

The cost of associate membership is £150 per year. Your employees will have access to members' areas of the website and be able to attend all professional events, gatherings and the annual awards dinner weekends.

If you would like to join please contact membership secretary Tanya Oliver.

Email: [memsec@owpg.org.uk](mailto:memsec@owpg.org.uk)



WORDS AND PICTURES FROM THE OUTDOORS