



AWARDS FOR EXCELLENCE 2018

Rules for Entry

All entries should be sent to the Awards Organiser

David Ramshaw: dave@p3publications.com

to arrive not later than 31 May 2018

Books, feature articles on paper, etc to 13 Beaver Road, Carlisle, Cumbria CA2 7PS

on the entry form supplied on the Awards page of the Guild's website please also return the form as an email attachment even where the entry itself is sent by post.

1. All entrants must be Full Members of the Guild in good standing at the closing date. In the case of collaborations, Guild member(s) should be responsible for 50% or more of the work.
2. Entries may be submitted by the creator, editor, or publisher; the editor or publisher should obtain the creator's agreement before submitting any item.
3. Entries may be in any format, e.g. conventional book form, CD/DVD, or on the Internet. Members are allowed up to two entries per category.
4. All entries must be original. New editions of existing works are eligible but must contain not less than 50% of new material.
5. Publication date

Entries – excepting the Photography and Digital awards – must have been professionally published, for the first time, since April 1st 2017, and must not have been previously entered for these Awards. The date of publication is determined as follows: Books: (i) the information on the title verso page; (ii) the copyright date. Non-print media: the stated copyright date. Periodicals: the cover date. Members submitting examples of internet writing should indicate the month and year of first publication.

6. Each category must attract a minimum of three entries. If insufficient entries are received, no award will be made. The judges also reserve the right to make no award if none of the entries reaches a suitable standard.
7. The decision of the judges is final, and no correspondence will be entered into.
8. Categories of entry

Guidebook: This category is for books, print or non-print (ebook), which offer guidance or instruction, e.g. trail guides, how to (outdoor theme) and walking guidebooks. Where extra features such as maps/design have been provided by the author this should be pointed out to the judges by details accompanying the entry form: but the focus of the award is on the author's words and where appropriate images. Publishers' content (design etc.) shall not carry much weight, where it is not in the hands of the author.

Outdoor book: The primary intention of the outdoor book is to inspire, entertain and educate. It might contain some route description or instruction but this would be a minor part of the text, and books with as much as 50% route description (and some with less than that) would be classed as guidebooks. Again, where extra features such as maps/design have been provided by the author this should be pointed out to the judges by details accompanying the entry form: but the focus of the award is on the author's words and where appropriate images.

Outdoor/Travel feature: This category covers one-off features, professionally published in print or non-print media, on any topic relating to the outdoors. The subject may therefore include nature, travel and topographic writing, environmental and 'green' issues, as well as outdoor activities. Features will often include the authors' photography, which will be assessed in conjunction with the text. 'Travel' features should involve some travel experience with an outdoor theme, not 'review'-type articles and features, e.g. hotels, restaurants. There is no specific limit – minimum or maximum – as to word length, but entries should conform to the category of a one-off feature. If the entry includes any illustrative material (e.g. maps, historical photographs) that is not the work of the entrant this must be clearly indicated.

Technical Feature: This category includes outdoor gear reviews, photographic and technical 'how to' articles (e.g. navigation, winter skills). It may include technical or instructional articles aimed at outdoor professionals (eg OWPG members) as well as the general public.

Digital Award: This category is intended to cover content with an outdoor theme published in any new (non-print) medium where the entrant is, to some degree, responsible for the platform, as well as the content. All entries will be judged on the quality of their content (words and images) but also on their handling of the constraints and possibilities of their medium. For example, websites and blogs will be additionally judged on their usability, navigability and findability. Apps and multi-media DVDs will be additionally judged on their functionality and visual impact. The entrant must have made a significant contribution to the whole publication, which could be the text or the images or the digital platform itself. In any doubtful cases a statement describing the member's contribution should be attached to the entry form.

Note: The judges will not consider pure content (images or text) independently of the platform in this category. Images should be submitted to the Photography category and text to one of the book or feature categories. This award can cover a very wide variety of media. In exceptional cases, where excellent work is submitted in widely disparate media, the judges may make more than one award in this category.

Photography: The photography category recognises consistent photographic skill. The portfolio should represent a professional body of work on an identifiable subject or theme. This could be a specific commission or assignment, but could equally be stock photography of a specific area or activity. Images should have been produced for an identifiable professional outlet. Entrants should include an outline of the

portfolio's theme, its (intended or actual) professional outlet, and details of the purpose of the project. This accompanying text should not exceed 200 words.

9. Entries that, in the view of the Awards Administrator, have been submitted in the wrong category will be re-assigned; any conflict with other existing entries under Rule 3 will be resolved in consultation with the member affected. Disagreements over an entry's category, and any other disagreements over the conduct of the awards, shall be referred to the Guild Executive, whose decision shall be binding.

10. Entries should be submitted as follows:

Books (Guidebook/Outdoor book): In the case of printed books, two copies. In the case of non-print media such as DVDs, two copies of the original publication. In the case of internet writing, provide a URL of the website accompanied by a text document of the original material as submitted. If the page is no longer live, or only accessible to paying subscribers, you should additionally provide screenshots. Entrants should be prepared to demonstrate that their contribution to the site represents at least 50% of its total text content, in accordance with Rule 1.

Features (Outdoor/Travel): In the case of printed media, three photocopies or tear sheets of the work published. In the case of non-print media such as DVDs, three copies of the original publication. In the case of internet writing, provide a URL of the relevant web page. If the page is no longer live, or only accessible to paying subscribers, you should provide screenshots accompanied by a text document (digital or two printouts) of the original material as submitted. Digital Award: Blogs, websites, Facebook pages will be accessed by a web link. Apps should be in either iTunes or Android format and should be provided with a promotional code for two free downloads if they are chargeable. If not possible, the entrant should send a cheque (or BACS payment) for the amount the guild would have to pay to download two copies of the app. Films / videos should be sent via a YouTube or Vimeo link.

Photography: Images may originate from digital cameras or scans. They should be supplied in JPEG format and suitable for professional use, i.e. at least A4 size at 300dpi. Entries may be submitted online using upload sites such as YouSendit and Mail@BigFile. If you are doing it this way inform David Ramshaw of the link by emailing dave@p3publications.com. Otherwise two copies of a CD or DVD containing a portfolio of eight images.

Please submit a separate printed caption sheet, with each image identified by filename, as well as the statement of the theme or intended purpose of the portfolio (see Rule 8).

11. Entries will not be returned.