

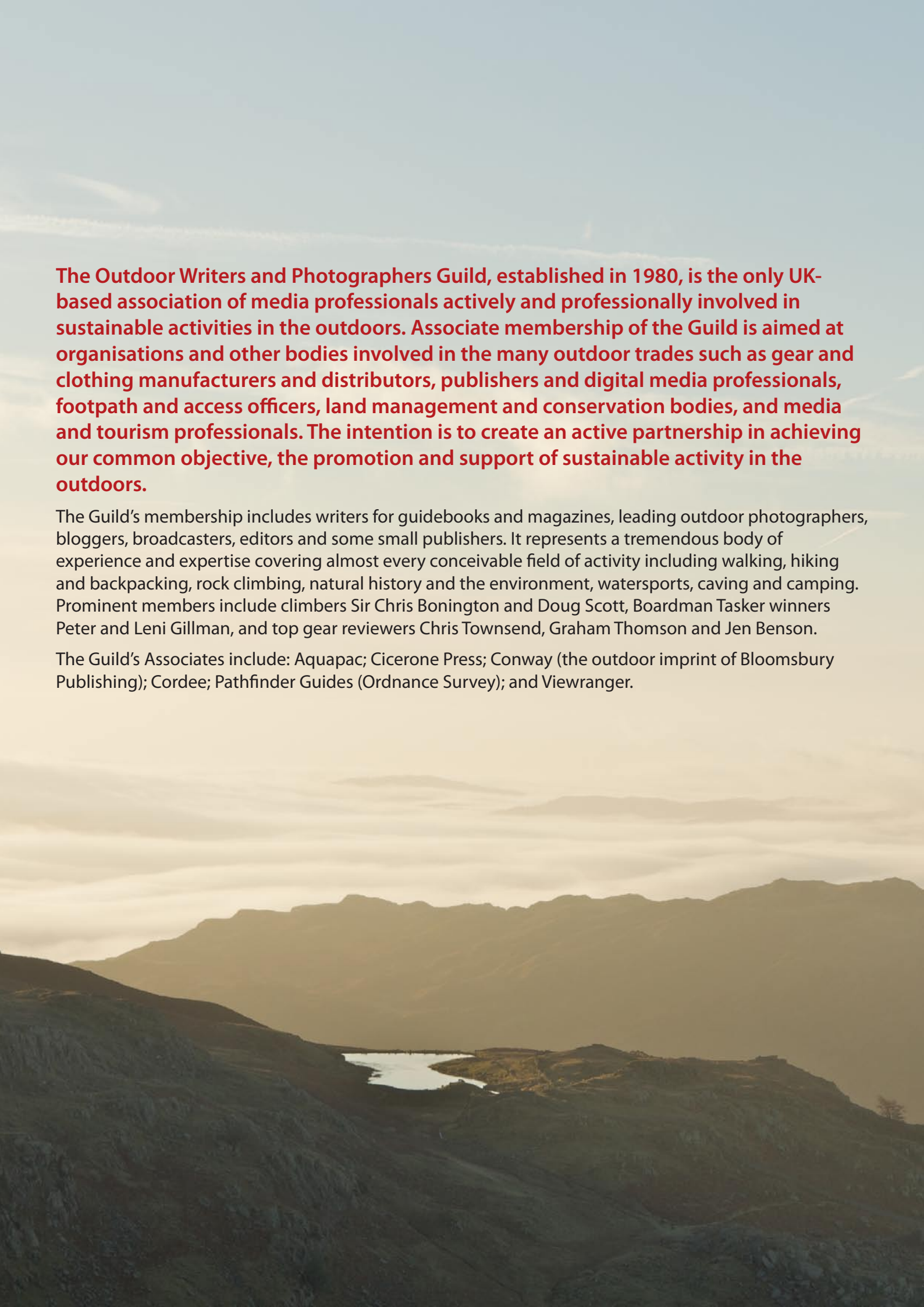


outdoor writers & photographers guild
WORDS AND PICTURES FROM THE OUTDOORS

www.owpg.org.uk

Associate Membership





The Outdoor Writers and Photographers Guild, established in 1980, is the only UK-based association of media professionals actively and professionally involved in sustainable activities in the outdoors. Associate membership of the Guild is aimed at organisations and other bodies involved in the many outdoor trades such as gear and clothing manufacturers and distributors, publishers and digital media professionals, footpath and access officers, land management and conservation bodies, and media and tourism professionals. The intention is to create an active partnership in achieving our common objective, the promotion and support of sustainable activity in the outdoors.

The Guild's membership includes writers for guidebooks and magazines, leading outdoor photographers, bloggers, broadcasters, editors and some small publishers. It represents a tremendous body of experience and expertise covering almost every conceivable field of activity including walking, hiking and backpacking, rock climbing, natural history and the environment, watersports, caving and camping. Prominent members include climbers Sir Chris Bonington and Doug Scott, Boardman Tasker winners Peter and Leni Gillman, and top gear reviewers Chris Townsend, Graham Thomson and Jen Benson.

The Guild's Associates include: Aquapac; Cicerone Press; Conway (the outdoor imprint of Bloomsbury Publishing); Cordee; Pathfinder Guides (Ordnance Survey); and Viewranger.

Our website and forum

As an Associate member, you will have an individual page on the Guild's website (see links from www.owpg.org.uk/links/) which can freely be updated at any time and offers an ongoing opportunity to promote your organisation. For instance manufacturers and distributors would be able to add details of their new products.

Associate members also have access to the members' lively and responsive forum. This could be used, for example, for detailed feedback on new products, from our committed and energetic users. you can also request the Membership Secretary to make a direct mailing to the membership.

The Guild is a source of authoritative knowledge. Associate membership opens the opportunity to develop links with experts in a range of outdoor specialisms, while the ever-growing advice notes section in the site's members' area covers professional topics from contracts to photography, written by practising professionals.

Communication

'Outdoor Focus' is the Guild's full-colour quarterly members' journal, crammed with news, advice, and tips on writing and photography in the outdoors, skills improvement, understanding of the market, and more. Associate members can contribute features on their organisation, work, upcoming developments and topical news.

Networking and gatherings

The Guild provides informal contact with other professionals through local gatherings in various parts of the UK, and through our Big Weekend, held in mid-Autumn in various parts of the UK. This two and a half day event includes professional development workshops, outdoor activities, the annual dinner and awards presentation, as well as the guild's AGM. These gatherings are a great source of information and inspiration, the chance to build collaborations or just an opportunity to network and talk shop.

Sponsorship

Sponsorship of one of our annual Awards for Excellence brings with it free associate membership of the Guild, as well as two complimentary places at our annual dinner plus one night's accommodation. The Awards categories are Guidebook; Outdoor Book; Outdoor/Travel Feature; Technical Feature; Digital Media; and Photography. Sponsorship of an award costs £300 (with Associate Membership included). If you are interested, please contact the membership secretary memsec@owpg.org.uk to see if any award is currently available for sponsorship.



Associate membership

The cost of associate membership is £150 per year (or £300 per year for sponsorship of one of our Awards, this also including complimentary associate membership). Up to two of your representatives will have access to members' areas of the website, and to the members' forum; and be able to attend all professional events, gatherings, and the annual Big Weekend.

For more details, or if you would like to join, please contact membership secretary Ronald Turnbull

memsec@owpg.org.uk